

Connect2Cause Workshops

C2C for Core Leaders

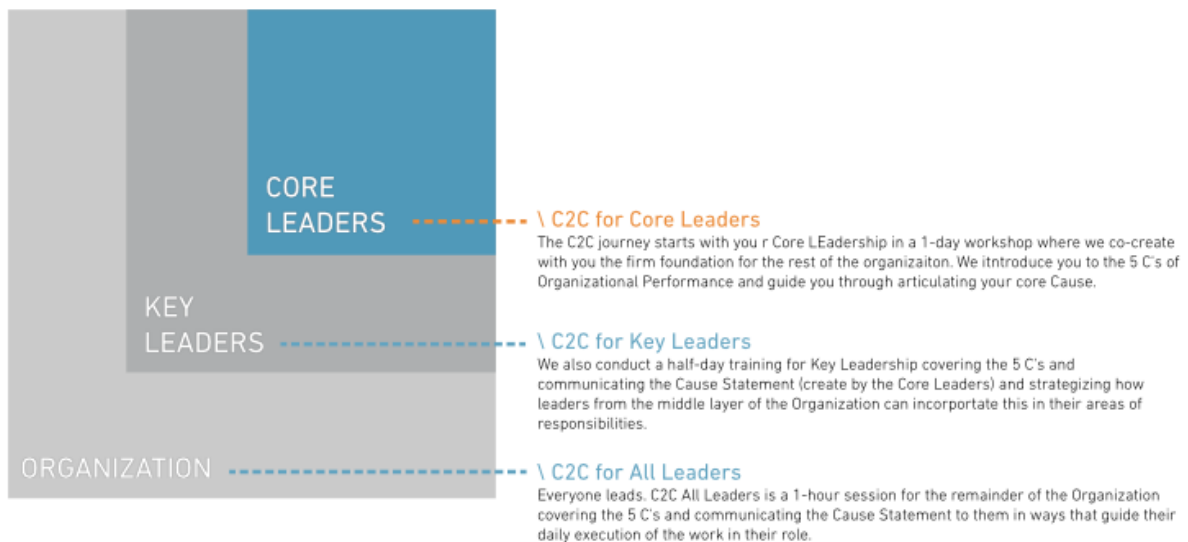


Product Description

Connect2Cause (C2C) is a transformative design-thinking experience for the most senior leaders of organizations bringing unparalleled clarity to your distinctive mission in serving your clients and employees.

C2C provides principles that cut through the noise of a world that is in constant shift and enables your team to effect outcomes that move your organization forward faster and more effectively.

C2C for Core Leaders provides your organization's senior leadership a set of tools to create a common language (and way of thinking) in order to design solutions uniquely impactful to your challenges. The clarity of this language builds trust within your teams as well as with your clients and partners. In our vernacular, you Connect to your Cause collectively in order to create experiences that Cause effective change.



What we do:

We work with your Senior Leaders to articulate the Experience you are here to Cause. We conduct a two-day experiential workshop covering the 5 C's of Connect2Cause(C2) & ending with a Cause Statement that focuses & unifies all your efforts.

Workshop Details:

Delivery: In person with a RAD& facilitator

Attendance Size: 4-16 individuals

Duration: 8 hours (often over 2 days)

Follow-up: 10 hours of coaching to facilitate use of C2C in your organization

Session 1: We cover the 5 C's with your Senior Leaders during a full work day with a lunch break in the middle. At the end of the workshop, we prompt the team to think about their Cause Statement & to discuss it over a dinner with everyone who was present at the workshop that day.

Session 2: We review the 5 C's and our points of discussion from the previous session to open the floor for crafting your Cause Statement (your Statement of Intention).

Workshop Outcomes:

- Deeper understanding of the communities you serve.
- Clarity & Agreement about your organization's unique Cause (Intention)
- Strategies for connecting the daily work to that purpose in the most meaningful way for the communities you serve.
- Tools for strategic decision-making
- Strategic messaging for connecting with your customers and partners
- Practical application of C2C via coaching.